

North Eastern Regional Agricultural Marketing Corporation

2019. SHRI MOHAN SINGH: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

(a) the details of installed capacity and actual production of fruits products by the North Eastern regional Agricultural marketing Corporation (NERAMAC) and the reasons for not utilising it to its full capacity; and

(b) the steps being taken to minimise loss and expenditure to make it economically viable?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI GIRDHAR GOMANGO):
(a) and (b). North Eastern Regional Agricultural marketing corporation's fruit juice concentrate plant at Nalkata (North Tripura) has an installed capacity to process 48 M/T of Pineapple fruits per day. As per the project report, the annual installed capacity of the plant comes to 5760 M/T of Pineapple fruit and 554 M/T of Pineapple Juice Concentrate. The actual production of fruit and fruit products during the period from 1988-90 to 1991-92 is as under:

(in M/Tons)

Fruit Products

Year	Fruits (Pineapple)	Pineapple Juice Concentrate	Pulp
1988-89	641.54	36.05	-
1989-90	1023.60	62.82	-
1990-91	219.36	15.00	-
1991-92	650.00	38.52	24.00

The reasons for under utilisation of the capacity are as under:-

- (i) availability of fruits only for a period of 60/70 days during summer seasons and for a period of 30/40 days during winter (off) season;
- (ii) Absence of captive/contract farming as well as staggering cultivation of pineapple fruits with hybrid variety resulted in non-availability of quality fruits during the processing season leading low input output ratio.
- (iii) Financial constraints;

- (iv) lack of sustained marketing efforts for disposal of pineapple juice concentrate in the domestic/external market since commissioning of the project.

In order to minimise the losses, the Corporation is taking steps to introduce captive/staggering cultivation of pineapple to ensure quality fruits availability for atleast 200 days in a year. Efforts have been made to successfully produce pineapple pulps (a by-product of pineapple) which was hitherto being drained out with other effluents. In addition, the corporation is proposing for R&D work for standardisation of existing product, development of new products and

also to reduce/minimise transport cost and operational cost etc.

Charter policy

7020. SHRI BAPU HARI CHAURE: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the Government propose to liberalise its charter policy; and

(b) if so, the details thereof?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAV RAO SCINDIA) (a) and (b). Charter Policy Guidelines were liberalised in April, 1990 permitting charters to operate to a large number of airports and by removing restrictions on points of operation, submission of the list of passengers in advance and fares to be charged.

During 1992, in order to encourage more tourist charters, during the lean season (April-September), the amount in foreign exchange payable per person for a seven day package has been reduced from 350 US Dollars to 300 US Dollars.

Change of Logo of Air India

7021. SHRI MOHAN RAWALE: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the Air India had Changed its logo from Centaur to Sun;

(b) if so, the reasons there for and the amount spent on it;

(c) whether it has now been decided to revert to Centaur; and

(d) if so, the reasons there for and the amount likely to be spent on this change again?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b). Air India took a decision to change the logo as part of an image building programme. The expenditure was Rs. 33 lakhs.

(c) and (d). Yes, Sir, since the old logo was familiar and has been identified with Air India since a long time, it has been decided to restore the old logo. There may not be any additional expenditure on the restoration of old logo, since it will be done when the aircraft is due for normal maintenance.

[Translation]

International Tourists Centres

7022. SHRI BHAGWAN SHANKAR RAWAT:
SHRI BHUWAN CHANDRA KHANDURI:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) the names of important Indian Tourist Sports in the International map of Tourist Sites;

(b) whether the Government propose to declare some cities of international importance in the country as international tourist centres;

(c) if so, the details thereof; and

(d) if not, the reasons there for?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAV RAO SCINDIA): (a) There is no standard map or list of international tourist sites and therefore it is not possible to indicate the names of Indian tourist sports which figure in them.